

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962201-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	504

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	962201	06367067

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	7:59 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
1	WPBF	W	10/31/12	8:53 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
4	WPBF	Th	11/01/12	8:55 AM	Good Morning America	7-9AM	:30	RPOFBH300TVFL	\$550.00 NM
3	WPBF	F	11/02/12	7:29 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
3	10/30/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWT---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH300TVFL	\$350.00 NM
1	WPBF	W	10/31/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH300TVFL	\$350.00 NM
3	WPBF	Th	11/01/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH201TVFL	\$350.00 NM
4	10/30/12	11/01/12	M-F 5pm News	5-6pm	-TWT---	:30	3	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWT---	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:52 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
2	WPBF	W	10/31/12	5:55 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
3	WPBF	Th	11/01/12	5:23 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
5	10/30/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$1,050.00 NM
4	WPBF	F	11/02/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$1,050.00 NM
7	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TW-F-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TW-F-S	2	\$1,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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962201-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	504

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TW-F-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF F 11/02/12 11:25 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 RPOFBH201TVFL \$1,000.00 NM									
2 WPBF Su 11/04/12 11:26 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 RPOFBH300TVFL \$1,000.00 NM									
9	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:13 AM Sat 8-9am News Sat 8-9am :30 RPOFBH300TVFL \$450.00 NM									
11	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 10:25 AM Chris Matthews Sun 10-10:30AM :30 RPOFBH201TVFL \$450.00 NM									
12	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:40 PM Sun 630pm News 630-7pm :30 RPOFBH201TVFL \$800.00 NM									
14	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:49 AM Good Morning America 7-9AM :30 RPOFBH201TVFL \$550.00 NM									
2 WPBF Tu 11/06/12 Good Morning America 7-9AM :00 \$550.00 NM									
Credited									
15	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 RPOFBH201TVFL \$350.00 NM									
16	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:44 PM M-F 5pm News 5-6pm :30 RPOFBH300TVFL \$900.00 NM									
17	11/05/12	11/05/12	WPBF News 25 @ 6:00PM-6:30PM	6-6:30PM	1-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 RPOFBH201TVFL \$1,050.00 NM									
18	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									

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RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	504

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH300TVFL	\$1,000.00 NM
19	11/01/12	11/01/12	Jeopardy	7:30-8PM	---T---	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:42 PM	Jeopardy	7:30-8PM	:30	RPOFBH300TVFL	\$1,700.00 NM
20	11/05/12	11/05/12	Jeopardy	7:30-8PM	M-----	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Jeopardy	7:30-8PM	:00		\$1,700.00 NM
	Credited								
21	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,900.00
<u>Agency Commission</u>	\$2,835.00
<u>Net Amount Due</u>	\$16,065.00